

Tim Moore

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PERSONAL STATEMENT

A friendly, enthusiastic individual with a background focussing on delivering excellence in all aspects of digital. Combining a passion for graphic design with a well-rounded skill-set for development and problem-solving, I deliver compliant, elegant solutions that are both aesthetically pleasing and functionally fit for purpose. Excellent leadership, management and communication skills make me an efficient team player within my field.

KEY SKILLS

Technical Skills

- Graphics: Adobe Creative Suite
- UX: HTML5 + CSS / SASS
- Client-Side: JavaScript / jQuery
- Server-Side: PHP
- Database: MySQL + MongoDB
- Server Setup: DNS, Apache, NGINX, IIS

Personal Skills

- Natural interests in art, design and technology
- Understanding of the principles and inner workings of responsive web design
- Excellent written communication skills
- Broad experience of projects from planning through implementation and delivery

EDUCATION

Undergraduate Degree: Aston University

BSc Engineering Product Design 2:1 with Honours

GCSEs

- 5x Grade A, 5x Grade B

A Levels

- Design and Technology: A
- General Studies: A
- Mathematics: C
- Physics: D

EMPLOYMENT

Head of IT & Digital, British Midland Regional Ltd.

02/2017 - Present

Overview

Starting as Senior Developer full responsibility for refreshing the website and booking engine behind flybmi.com. A new design language was created and worked through a mobile-first, speed-optimised website integrated with a 3rd party airline booking and reservation engine.

Promotion to Head of IT & Digital gave me freedom to build a team of developers and IT professionals to manage all aspects of the airline's internal and external systems. This included the development of bmi connect, an intra/extranet integrating into most internal systems for the airline engineering, operations, HR, finance and crew management.

Key Achievements

- Successful team restructure including hiring specialists and promoting project ownership
- Leadership and team management training
- Refinement of UX skills to produce a highly efficient eCommerce booking system growing online sales to 20% of all airline bookings
- Implementation of Office365 including Sharepoint using Azure AD migrated from traditional on-premises infrastructure
- Specialist understanding of airline-specific processes within IT and digital including training courses with Amadeus.
- Successful introduction of Intranet to departments improving operational efficiency.

Development Manager, Quick by Design Ltd.**06/2010 - 02/2017**

<p>Overview Development of the company's core product delivering a platform creating bespoke-designed, fully content-managed websites to be delivered quickly. Sites ranged from simple brochure sites to complex, high-value eCommerce environments plus fully-bespoke builds. I also fulfilled the role of Graphic Web Designer and managed a team of developers.</p>	<p>Key Achievements</p> <ul style="list-style-type: none"> • Wide range of Web UX skills acquired. • Designed and build of a full content-managed eCommerce system from the ground-up. • Trained a number of junior programmers to build and efficient development team. • Managing customers' expectations including SEO and SEM after sites went live.
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Senior Developer, PC Web Services Ltd**01/2006 - 06/2010**

<p>Overview Working for a small family-run business developing bespoke websites to order. Often this involved concentrating on new technologies as they were required or became available. Due to the size of the business, this often meant engaging directly with clients in a sales/marketing role.</p>	<p>Key Achievements</p> <ul style="list-style-type: none"> • Mastering a number of new techniques and languages as required by clients • Bringing all older websites to match the current standards set out by the W3C • Implementing a number of fully accessible website for visually-impaired users
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Analyst and New Media Developer, Pera Neville Clarke**10/2000 - 01/2006**

<p>Overview Through my industrial placement year as an analyst and then returning to Pera after graduation, I quickly identified an opportunity to engage my interests both of design and technology to become part of the marketing team to cater for their digital requirements. In this role I produced a number of high-budget, government-funded projects.</p>	<p>Key Achievements</p> <ul style="list-style-type: none"> • The successful design, development and delivery of information4innovation - an award-winning government website for the benefit of SMEs • Working for a large multi-national producing graphics work for projects around the world. • Successfully delivering solutions to a range of clients on-time and in- budget
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PERSONAL INTERESTS

Logo and Branding Design: I am part of an online community of designers engaging in competitions to provide designs at a low- budget. This gives me freedom to push the boundaries of my graphical interests in directions beyond the confines of my employed work.

Youth Leader: As youth leader at my church I am required to lead a team to organise and deliver youth activities on a weekly basis for a group of children aged 4-13 years. I also prepare the lessons for our Sunday School, organising a group of 20+ teachers.

First Aid: In my work environment, my roles at church and as a father, I decided it was important to become an active first-aider and currently hold first-aid at work and paediatric first-aid certificates.

REFERENCES

Details available on request

Jochen Schnadt

Managing Director, British Midland Regional Ltd.

Dan Bullock

Director, Quick By Design Ltd.